

Alida.

ALIDA ANALYTICS

UNCOVER ACTIONABLE INSIGHTS THAT ENABLE YOU
TO PUT TRUTH INTO ACTION

Alida Analytics was designed for brands that want end-to-end visibility into critical customer experience metrics. With Alida Analytics brands have access to real-time, role-based, mobile dashboards that are completely customizable to provide them with the most up-to-date information about their community and the ability to monitor key performance indicators in real-time.



COMPLETELY CUSTOMIZABLE

Multiple dashboard visualization options with the ability to add notes, move and resize tiles and personalize with on-brand colors and fonts.

EASY TO DISTRIBUTE AND SHARE

Dashboards can be socialized using email, exported to a pdf, or shared via a share link (URL) so your stakeholders can directly access the most up-to-date information.

LIVE DASHBOARDS

Real-time dashboards that are automatically updated with the most current data so stakeholders have instant access to the customer data that matters most.

DESIGNED TO BE ACCESSED ON ANY DEVICE

Dashboards designed to display well on all your devices - mobile, laptop or tablet for easy access on the go or at your desk.

ALIDA ANALYTICS ENABLES BRANDS TO:

ACHIEVE TRANSPARENCY

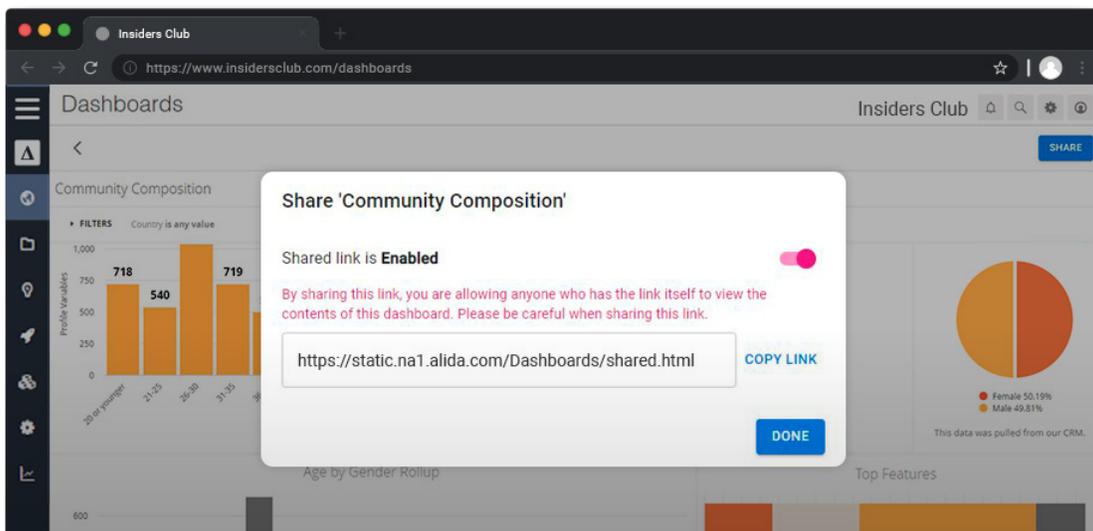
- Create dashboards with information relevant and unique to the audience you are sharing with
- Share live data with all your stakeholders at every stage of the project cycle to gain more organizational buy-in

MAKE DATA-DRIVEN DECISIONS

- Enable data-driven decision making with real-time actionable customer insights
- Easily spot trends and identify gaps in your community and customer base to drive the right decisions

REDUCE COSTS

- Consolidate your insights and survey platforms and related analytics tools
- Reduce effort, time and risk of human error while creating reports by transforming what is often a manual process



THE ALIDA ANALYTICS DIFFERENCE

RELY ON ONE INTEGRATED PLATFORM

Alida Analytics integrates seamlessly with Alida Sparq, Alida CXM and Alida Surveys to provide a consolidated system to manage your insight community, recruit from multiple channels, collect and share feedback bidirectionally and access related analytics all in one place.

EXCEPTIONAL SUPPORT AND GUIDANCE

Alida is all about driving business outcomes for you. Our customer-facing teams work with you at every step of your journey with us. Customers can democratize insights throughout their lifecycle by having access to real-time data that they can share with their stakeholders to create value. And we continue to help customers maximize value with the ongoing support of our world-class Customer Success team.

POWER OF &

Alida provides the expertise and capability to collect and action both broad feedback as well as deep insights. With the Alida CXM and insights platform, you can manage, monitor, and optimize millions of customer experiences and unlock meaningful insights from your deeply profiled insight community members. Alida built the world's first CXM and insights platform so that you can rely on the power of & to put your customers' truths into action.