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SOCIAL REVIEWS

Build trust by monitoring and influencing your online presence

Social Reviews by Alida enables you to discover the reasons behind the 'stars'. By monitoring over 100 review websites, you get to know what drives your consumers' feedback from a large scope to a granular view. Social Reviews allow you to find trends, individually monitor locations, and publicly reply to each one of them. With Social Reviews, you can act proactively to keep a two-way communication that builds trust and positively impacts your business.

Oversee over 100 review sites simultaneously

Social Reviews by Alida monitors over 100 review websites giving you a broad overview of your customer reviews by location, review trends and average ratings. Develop and execute data-driven strategic plans that address even the most specific and localized issues that may have an overall impact on your business with Social Reviews.
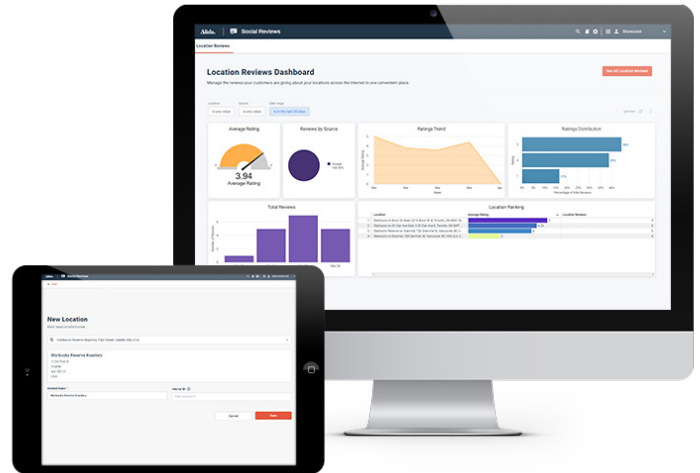
100+
review sites

AirBnB	**Consumer Affairs**	**Groupon**	**RateMDs**	**Travelocity**
Alexa Skills	**Credit Karma**	Grubhub	RealSelf	Trip.com
AllergyEats	Cruise Critic	Guild Quality	Rent	**TripAdvisor**
Angi	Customer Lobby	HealthGrades	ResellerRatings	True Local
ApartmentGuide	DealerRater	Home Advisor	Seamless	Trulia
Apartments.com	Delivery.com	HomeStars	Senior Homes	Trustpilot
Avvo	Demandforce	**Hotels.com**	SeniorAdvisor	USBankLocations.com
BBB Reviews	Design My Night	Houzz	Shopper Approved	Vitals
Best Company	DishCult	Judy's Book	SiteJabber	**VRBO**
Bookatable	Doctor.com	Lawyers.com	Snap21	WalletHub
Booking.com	Edmunds.com	Lending Tree	SolarReviews	WeddingWire
CareDash	EnergySage	MyBankTracker	SuperMoney	Wellness.com
CarGurus	**Expedia**	MyCarFax	SuperPages	**Yellow Pages US**
Caring.com	**Foursquare**	Niche	SureCritic	**Yellow Pages Canada**
Cars.com	Get Your Guide	**OpenTable**	The Fork	**Yelp**
Citysearch	GolfAdvisor	Orbitz	The Knot	Zillow
ClassPass	**Google Maps**	PissedConsumer	The Truckers Report	ZocDoc
Clearsurance	Great Schools	Quandoo	Thumbtack	Zomato

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SOCIAL REVIEWS ENABLES BRANDS TO

Make the best from your sites

You have chosen each of your locations carefully. See how well your site is adhering to corporate guidelines. Deliver a uniform customer experience and manage reviews and ratings from many sources in a single place so that you can improve each one of your customers' experiences and increase the value of your brand.

Drive performance based on customer feedback

Use review feedback to address even the most specific and localized issues that may have an overall impact on your business. Make sure there is alignment between a given location and your corporate goals by monitoring what people are reporting about your brand.

Have a holistic view of over 100 review websites

With multiple dashboards displaying the most up-to-date trends and average ratings from over 100 review sites, Social Reviews by Alida easily captures and visualizes your customers' insights so you can make data-driven recommendations.

THE ALIDA DIFFERENCE

Be empowered by Alida's integrated platform

Alida's TXM platform empowers companies to collect and action both broad fveedback and deep insights in a single platform, at speed and scale. Make use of Alida's expertise and capability to optimize millions of customer, employee, product, and brand experiences.

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